

NATIONAL CONSTITUTION CENTER

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FOR IMMEDIATE RELEASE

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NATIONAL CONSTITUTION CENTER ANNOUNCES **GOVERNMENT ALIVE! TEXTBOOK COLLABORATION IN PARTNERSHIP WITH TEACHERS' CURRICULUM INSTITUTE**

Philadelphia, PA (April 16, 2008) – The National Constitution Center and the Teachers' Curriculum Institute (TCI) announces the launch of ***Government Alive! Power, Politics, and You***, a textbook collaboration that focuses on the development of high school students into more active citizens. The textbook actively connects government to the everyday lives of high school students and allows them to follow in the footsteps of the framers of the Constitution with hands-on lessons and concise, standards-based content. Considering the upcoming presidential election, the launch creates a new way to teach American government to the newest generation of citizens. The event to launch *Government Alive! Power, Politics, and You* will take place on May 7, 2008 at the National Constitution Center.

"We are delighted to work with TCI on the development of *Government Alive! Power, Politics, and You*," said Joseph M. Torsella, President and CEO of the National Constitution Center. "Both TCI and the National Constitution Center share a common mission that is apparent in every page of this textbook. We hope not only to teach how our government works, but to inspire you to participate in the political process as active citizens. The relationship between the Center and TCI will allow you to continue the story of 'We the People.'"

"Our partnership with the National Constitution Center in the creation of *Government Alive!* is already having direct impact with students," said TCI CEO Bert Bower. "Government teachers have reported to me that their students are more active 'doing democracy' than ever before.

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ADD ONE/ GOVERNMENT ALIVE! LAUNCH

That might mean holding mock trials, interviewing local government leaders, or contacting their elected officials. *Government Alive! Power, Politics, and You* is making government and civic action cool for high school seniors.”

Government Alive! Power, Politics, and You helps students discover how power is distributed, exercised, and checked under our Constitution; study how the media, political parties, and interest groups shape public policy; and practice ways that citizens can influence public policy.

Teachers can conduct as many or as few classroom activities as appropriate and determine the depth of study for each chapter. Teachers can also modify instruction for English language learners, students reading and writing below grade level, those with special education needs, and advanced learners.

In addition, the National Constitution Center’s comprehensive website, www.constitutioncenter.org, will serve as the ultimate education resource for students and teachers. There, they can access breaking news on current constitutional issues; analyze and assess information on civic matters; and utilize the Center’s extensive online exhibits to further examine issues addressed in the *Government Alive!* program.

TCI and the National Constitution Center have created a curricular program that personalizes government by having students participate in a wide range of civic exercises. Striving to improve civic education across the country, TCI and the National Constitution Center have developed this civics curriculum to engage students in the excitement of government and politics and, most importantly, make them understand their crucial role as citizens in it.

About the Teachers’ Curriculum Institute

TCI is a unique K-12 social studies publisher created by teachers, for teachers. For almost 20 years we have partnered with fellow educators to fundamentally change how social studies is taught in the classroom. TCI is the publisher of *Social Studies Alive!*, *History Alive!*, *Geography Alive!*, and *Government Alive!* Each program developed by TCI helps teachers reach all students in the diverse classroom. For more information, visit www.teachtci.com.

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About the National Constitution Center

The National Constitution Center, located at 525 Arch St. on Philadelphia's Independence Mall, is an independent, nonpartisan, nonprofit organization dedicated to increasing public understanding of the U.S. Constitution and the ideas and values it represents. The Center serves as a museum, an education center, and a forum for debate on constitutional issues. The museum dramatically tells the story of the Constitution from Revolutionary times to the present through more than 100 interactive, multimedia exhibits, film, photographs, text, sculpture and artifacts, and features a powerful, award-winning theatrical performance, "Freedom Rising". The Center also houses the Annenberg Center for Education and Outreach, which serves as the hub for national constitutional education. Also, as a nonpartisan forum for constitutional discourse, the Center presents – without endorsement – programs that contain diverse viewpoints on a broad range of issues. For more information, call 215.409.6700 or visit www.constitutioncenter.org.

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